**Descriptive Wireframe Document**

**Website:** [**http://www.roverp6cars.com/?LMCL=qXnMgU**](http://www.roverp6cars.com/?LMCL=qXnMgU)

<https://wireframe.cc/OjRQUo>

**Item #1 Example**

Description: Header

Font: N/A

Color: Blue

Alignment: left and right

Media: Social media, link to another page

Interactivity: N/A

**Item #2**

Description: Title

Font: Arial 50px, Arial 20px

Color: Black

Alignment: Left

Media: N/A

Interactivity: search bar, part generator with drop down button

**Item #3**

Description: Legend

Font: Arial 20px

Color: Black

Alignment: Left

Media: photo with rotating pictures of cars

Interactivity: Can click on the boxes to go to different page

**Item #4**

Description: Footer

Font: Arial 10px

Color: Black

Alignment: Right

Media: N/A

Interactivity: N/A

Problems with existing design:

* Too many pictures of car everywhere
* Too cluttered with pictures
* Not sure why there’s pictures under every word on the side bar
* The red writing shouldn’t be everywhere because it looks like everything’s important
* The two bars with the rotating writing say the same thing
* The side bar is way too long and has weird spacing
* For the side bar it really confusing what are the headers for the sections (if there is any headers
* Random things a bolded
* In the middle of page there is a part that looks like there is stuff to click but it’s just a picture
* A lot of random pictures

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Contrast

* All of their words are bold
* The red writing is very aggressive against the black back ground
* Their contrast of red and green is too bright
* The title is but the red writing just below it stands out just as much
* Too many boxes
* I feel like the whole website is trying to stand out all at once

Repetition

* Has a lot of different fonts and sizes
* Not easy to read
* The list that they had wasn’t even clear that it was a list it looked like a bunch of links
* The pictures are consistent in regards to their all real images but there is just too many

Alignment

* The alignment of the boxes on the left had side are confusing
* Some of the spacing and the alignment with the pictures at top are off

Proximity

* I feel like there should only be one place where they have a few car pictures not around the whole page
* It’s not clear what’s a header and what isn’t
* Overwhelmed with information
* Very small gaps between every information block or picture